The city plan

Growth

A vibrant centre that stimulates business, education, living, entertaining and recreation.

- A city centre that meets the needs of a growing and changing residential population.
- A city centre with the amenities, services, jobs and infrastructure to attract people, business and investment.

Land use and development

A prosperous and dynamic mix of uses and activities that builds character.

- Increased density and scale of mixed use development to provide for after-hours activity to support the local business economy.
- A broader choice of uses to provide adaptable, flexible accommodation that meets a range of needs and increases the desirability and affordability of the city centre for a diverse community.

Transport and movement

A connected place people can easily get to and get around in.

- The city centre as a hub of the transport system with a range of transport and movement options.
- A walkable and pedestrian-friendly city centre that is well connected to urban areas and surrounds.
Public realm and design

An attractive, diverse, high-quality urban environment.

- Maximise public access to, and use of, the lake foreshore.
- Attractive streetscapes that reinforce the functions and amenity of a street and are sensitive to the built form, urban landscape and environmental conditions of the area will promote safety a sense of place and reinforce local identity.

Community infrastructure

A culturally rich, accessible, active place for people.

- A welcoming and safe place with a strong inclusive community where people can access social activities and see their culture reflected in the physical and social environment.
- A city centre that meets the needs of a growing and changing population.

Strengthening character

A city whose character and presence is clear and enhanced through change.

- Connected built form and public realm that strengthens identity will form the base for change and renewal.
- Quality and sustainable design will be the heart of the city centre’s character.